Profile

* Quality focused Web Developer/Designer with 16 years of experience.
* Excellent interpersonal skills, and efficient in a team environment or as an individual.
* Attention to detail and accuracy under pressure; reliable and adaptable.
* Advanced experience: PHP, MySQL, JavaScript, jQuery, XML, XHTML, CSS3, AS3, Flash, Wordpress, SEO.
* Intermediate experience: Apache, Linux, SSH, .net.
* Strong frontend designer/developer with a strong backend skill set.
* Well organized and detail-oriented with proven ability to create and deliver solutions that meet objectives tied to business and technology performance and standards while working with a wide range of platforms.

|  |  |  |
| --- | --- | --- |
| **Skills** | **Technologies** | **Applications** |
| * Web Development / Programming
* Web Design /Front End Dev/UI
* Web Systems Administration
* Wordpress Design/Development
* Responsive Design
* Facebook Application Development
* Mobile Web Design/Development
 |

|  |  |  |
| --- | --- | --- |
| PHP 4/5 | XML | HTML5 |
| CSS2 | CSS3 | JavaScript |
| jQuery | jQuery M | Wordpress |
| Flash | AS2,3 | Angular |
| MySQL | FQL | FBML |
| Joomla | Ajax | Bootstrap |
|  Expression Engine | Magento |

 |

|  |  |
| --- | --- |
| Visual Studio | Sublime |
| Photoshop | Illustrator |
| Chrome Dev Tools | Firebug |
| InDesign | Aftereffects |
| Maya | Lightroom |
| Flash |  |
|  |  |

 |

|  |
| --- |
| **Professional Experience** |

|  |  |
| --- | --- |
| 4/01/2013 –Present: | Zimmerman Advertising Group. – **Front-End Web Developer***Responsibilities: Development of client faceing UI** Front-End development. using (.net, php, HTML5, CSS3, jQuery, Ajax)
* Mobile website development, responsive design, cross device testing and QC.
* Magento shopping cart development
* High profile clients, Papa Johns, White Castle, Party City, Firehouse Subs, Boston Market, Dunkin Donuts
 |

|  |  |
| --- | --- |
| 11/26/2012 –3/20/2013: | Stress Free Corporate Housing. – **Web Developer & Designer***Responsibilities: Design and development of new and existing core websites.** Fixed high priority site issues due to incomplete work from previous company
* Streamlined the CMS (expression engine) for easier internal use
* Design and developed new front and backend features for better usability
* Designed and executed email campaigns using icontact for salesforce
* Designed multiple print ad for Mobility Magazine
* Designed and developed new global brand informational website
 |

|  |  |
| --- | --- |
| 5/21/2012 –9/27/2012: | Envisia Group. – **Front End Web Developer & UI Designer***Responsibilities: Design and development of shopping cart based retail product websites.** Front end development. Design, Slicing, shopping cart integration, AB testing, extensive QC
* Built and managed internal websites (PHP, MySQL, CSS2, Flash, HTML, jQuery, jQuery Mobile)
* Mobile website design and development, responsive design, cross device testing and QC.
* Joomla site design and development.
 |

|  |  |
| --- | --- |
| 1/2007 – 4/2012: | Seminole Hard Rock Hotel & Casino – **Digital Media Specialist***Responsibilities: The design, development and implementation of all internet applications in support of the marketing of the hotel and gaming services.** Brought all websites and digital media services in-house.
* Built and managed external and internal websites (PHP 5, MySQL, CSS2, jQuery, Flash, AS3, Ajax, HTML)
* Built custom CMS systems and used open source CMS system Wordpress. (PHP5, MySQL, HTML)
* Programmed an online check-in system for gift and ticket distribution to customers (PHP5, MySQL, jQuery, Ajax)
* Programmed an internal check-in system for HR and employee events (PHP5, MySQL, jQuery, Ajax)
* Programmed an application that allowed Cashier’s to enter a jackpot amount from a winner, the system would then communicate to a secondary app over the network that played the specific announcement over the intercom system. (Flash, MDM Zinc)
* Designed and Animated all visual elements on all digital screens throughout the property
* Shot 360 Virtual tours for all hotel room styles and the concert venue
* Brought the property onto all Social media outlets. Facebook, twitter, foursquare and Google plus.
* Wrote policies and procedures for other Seminole Gaming properties for social media use
* Design ,develop email blasts
* Managed media temple hosting accounts through cPanel
* Provided ongoing support to our sister property in Tampa and Seminole properties
 |

|  |  |
| --- | --- |
| 8/2001 – 1/2007: | DAS-Group (Advertising Agency) – **Lead Interactive Developer & Designer*** Built and managed external websites (PHP, MySQL, CSS2, Flash, AS2, ASP, HTML)
* Built extensive shopping cart based websites (PHP, MySQL, ASP, HTML)
* Built Installable application that allowed a company to sit down with their client and build and design

 their custom doors for their homes. (flash, MDM Zinc, MySQL)* Design ,develop and send out email blasts
* Worked hands on with multiple clients
* Multimedia Presentations (Flash)
* Interactive CD’s (Flash, MDM Zinc, PHP, MySQL)
* Logo Design
 |

|  |  |
| --- | --- |
| 2/1999 – 8/2001: | Axusmedia LLC (Multimedia Design Firm) – **Lead Developer & Designer*** Project management
* Built and managed external websites (PHP, MySQL, CSS, Flash, HTML)
* Design ,develop and send out email blasts
* Worked hands on with multiple clients
* Multimedia Presentations (Flash)
* Interactive CD’s (Flash)
* Logo Design
 |

|  |  |
| --- | --- |
| 1/1997 – 2/1999: | Multi-media Live Inc. (Web Hosting and Multimedia Design Firm) – **Sr. Web Designer*** Built and managed external websites (Flash, HTML)
* Worked hands on with multiple clients
* Multimedia Presentations (Flash)
* Interactive CD’s (Flash)
* Logo Design
* Print media design and layout
 |

|  |
| --- |
| **Education** |

The Art Institute of Ft. Lauderdale • Studies in Interactive Media and Computer Animation

|  |
| --- |
| **URL’s** |
| **My current portfolio site:** [**http://www.chrishoadley.com**](http://www.chrishoadley.com) | [**Pre 2007 work**](https://picasaweb.google.com/116476254229823663164/Portfolio?authuser=0&authkey=Gv1sRgCLis2-698vGIhAE&feat=directlink) **gallery:** [**http://bit.ly/OZSTFu**](http://bit.ly/OZSTFu) |