Profile

* Quality focused Web Developer/Designer with 16 years of experience.
* Excellent interpersonal skills, and efficient in a team environment or as an individual.
* Attention to detail and accuracy under pressure; reliable and adaptable.
* Advanced experience: PHP, MySQL, JavaScript, jQuery, XML, XHTML, CSS3, AS3, Flash, Wordpress, SEO.
* Intermediate experience: Apache, Linux, SSH, .net.
* Strong frontend designer/developer with a strong backend skill set.
* Well organized and detail-oriented with proven ability to create and deliver solutions that meet objectives tied to business and technology performance and standards while working with a wide range of platforms.

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| **Skills** | **Technologies** | **Applications** |
| * Web Development / Programming * Web Design /Front End Dev/UI * Web Systems Administration * Wordpress Design/Development * Responsive Design * Facebook Application Development * Mobile Web Design/Development | |  |  |  | | --- | --- | --- | | PHP 4/5 | XML | HTML5 | | CSS2 | CSS3 | JavaScript | | jQuery | jQuery M | Wordpress | | Flash | AS2,3 | Angular | | MySQL | FQL | FBML | | Joomla | Ajax | Bootstrap | | Expression Engine | | Magento | | |  |  | | --- | --- | | Visual Studio | Sublime | | Photoshop | Illustrator | | Chrome Dev Tools | Firebug | | InDesign | Aftereffects | | Maya | Lightroom | | Flash |  | |  |  | |

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| **Professional Experience** |

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| 4/01/2013 –Present: | Zimmerman Advertising Group. – **Front-End Web Developer**  *Responsibilities: Development of client faceing UI*   * Front-End development. using (.net, php, HTML5, CSS3, jQuery, Ajax) * Mobile website development, responsive design, cross device testing and QC. * Magento shopping cart development * High profile clients, Papa Johns, White Castle, Party City, Firehouse Subs, Boston Market, Dunkin Donuts |

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| 11/26/2012 –3/20/2013: | Stress Free Corporate Housing. – **Web Developer & Designer**  *Responsibilities: Design and development of new and existing core websites.*   * Fixed high priority site issues due to incomplete work from previous company * Streamlined the CMS (expression engine) for easier internal use * Design and developed new front and backend features for better usability * Designed and executed email campaigns using icontact for salesforce * Designed multiple print ad for Mobility Magazine * Designed and developed new global brand informational website |

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| 5/21/2012 –9/27/2012: | Envisia Group. – **Front End Web Developer & UI Designer**  *Responsibilities: Design and development of shopping cart based retail product websites.*   * Front end development. Design, Slicing, shopping cart integration, AB testing, extensive QC * Built and managed internal websites (PHP, MySQL, CSS2, Flash, HTML, jQuery, jQuery Mobile) * Mobile website design and development, responsive design, cross device testing and QC. * Joomla site design and development. |

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| 1/2007 – 4/2012: | Seminole Hard Rock Hotel & Casino – **Digital Media Specialist**  *Responsibilities: The design, development and implementation of all internet applications in support of the marketing of the hotel and gaming services.*   * Brought all websites and digital media services in-house. * Built and managed external and internal websites (PHP 5, MySQL, CSS2, jQuery, Flash, AS3, Ajax, HTML) * Built custom CMS systems and used open source CMS system Wordpress. (PHP5, MySQL, HTML) * Programmed an online check-in system for gift and ticket distribution to customers (PHP5, MySQL, jQuery, Ajax) * Programmed an internal check-in system for HR and employee events (PHP5, MySQL, jQuery, Ajax) * Programmed an application that allowed Cashier’s to enter a jackpot amount from a winner, the system would then communicate to a secondary app over the network that played the specific announcement over the intercom system. (Flash, MDM Zinc) * Designed and Animated all visual elements on all digital screens throughout the property * Shot 360 Virtual tours for all hotel room styles and the concert venue * Brought the property onto all Social media outlets. Facebook, twitter, foursquare and Google plus. * Wrote policies and procedures for other Seminole Gaming properties for social media use * Design ,develop email blasts * Managed media temple hosting accounts through cPanel * Provided ongoing support to our sister property in Tampa and Seminole properties |

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| 8/2001 – 1/2007: | DAS-Group (Advertising Agency) – **Lead Interactive Developer & Designer**   * Built and managed external websites (PHP, MySQL, CSS2, Flash, AS2, ASP, HTML) * Built extensive shopping cart based websites (PHP, MySQL, ASP, HTML) * Built Installable application that allowed a company to sit down with their client and build and design   their custom doors for their homes. (flash, MDM Zinc, MySQL)   * Design ,develop and send out email blasts * Worked hands on with multiple clients * Multimedia Presentations (Flash) * Interactive CD’s (Flash, MDM Zinc, PHP, MySQL) * Logo Design |

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| 2/1999 – 8/2001: | Axusmedia LLC (Multimedia Design Firm) – **Lead Developer & Designer**   * Project management * Built and managed external websites (PHP, MySQL, CSS, Flash, HTML) * Design ,develop and send out email blasts * Worked hands on with multiple clients * Multimedia Presentations (Flash) * Interactive CD’s (Flash) * Logo Design |

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| 1/1997 – 2/1999: | Multi-media Live Inc. (Web Hosting and Multimedia Design Firm) – **Sr. Web Designer**   * Built and managed external websites (Flash, HTML) * Worked hands on with multiple clients * Multimedia Presentations (Flash) * Interactive CD’s (Flash) * Logo Design * Print media design and layout |

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| **Education** |

The Art Institute of Ft. Lauderdale • Studies in Interactive Media and Computer Animation

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| **URL’s** | |
| **My current portfolio site:** [**http://www.chrishoadley.com**](http://www.chrishoadley.com) | [**Pre 2007 work**](https://picasaweb.google.com/116476254229823663164/Portfolio?authuser=0&authkey=Gv1sRgCLis2-698vGIhAE&feat=directlink) **gallery:** [**http://bit.ly/OZSTFu**](http://bit.ly/OZSTFu) |